



CITY OF DURHAM | NORTH CAROLINA

**Date:** August 18, 2014

**To:** Thomas J. Bonfield, City Manager

**Through:** Keith Caldwell, Deputy City Manager

**From:** Kevin Dick, Director of Economic and Workforce Development  
Esther Coleman, Interim Workforce Development Senior Manager

**Subject:** Greater Durham Chamber of Commerce Legacy Foundation Grant Project Ordinance

### **Executive Summary**

This item recommends acceptance of a \$23,760.00 grant from the Greater Durham Chamber of Commerce Legacy Foundation. This grant will fund the Durham YouthWork Internship Program to provide books and supplies to juniors and seniors in the Durham Public Schools (DPS) Career and College Promise Program. This program will target students at Hillside New Tech and Southern high schools in the Science Technology Engineering Arts Mathematics (STEAM) courses. Although these will be the target high schools, this program will be open to any Durham high school student in the STEAM training courses.

Career and College Promise is a DPS and Durham Technical Community College (DTCC) program that helps DPS students attend college. The program pays the tuition of the students while they are still in high school and puts them on the path to pursue an associate's degree or to participate in the university transfer program. The grant will fund books and supplies for 25 students in the program.

### **Recommendation**

To authorize the City Manager to accept the Durham Youthwork Internship Program 2014-2015 Greater Durham Chamber of Commerce Legacy Foundation Grant by executing the grant documents; and to adopt the Durham Youthwork Internship Program 2014-2015 Greater Durham Chamber of Commerce Legacy Foundation Grant Project Ordinance in the amount of \$23,760.00.

### **Background**

OEWD submitted an application to the Urban Research Park CDE, LLC, through the Greater Durham Chamber of Commerce Legacy Foundation acting as the lead agency. The grant will fund books and supplies in STEAM training to high school juniors and seniors taking classes at

DTCC. Coordinated employment and training services will be provided to students who have been identified as the following: (1) attending DPS and (2) participating in STEAM-related coursework in DPS or DTCC. In August 2014, OEWD received notification that the Greater Durham Chamber of Commerce Legacy Foundation was awarded the Longfellow grant in the amount of \$60,000.00 to implement the Career and College Promise program to fund books and supplies to DPS high school juniors and seniors who are in STEAM-related courses. The Career and College Program aims to improve the STEAM workforce in the following ways:

- Increasing the number of workers in the STEAM workforce;
- Assisting students to attend college and preparing them to enter STEAM fields; and
- Helping 25 students ensure brighter futures in high-growth occupations.

OEWD will play a key role in providing up to 25 participants of the program with employment and training services that will help make them more employable in high-demand STEAM occupations within the County.

### **Issues/Analysis**

As the subrecipient and a partner in this grant, OEWD has been awarded \$23,760.00 to work with DPS, DTCC, and Durham Career Center staff in order to do the following: support outreach and recruitment efforts of the program; make program referrals; leverage other fund resources to provide case management and supportive services; and provide job placement assistance for students in the Career and College Promise Program. Youth participants will also have the opportunity to engage in STEAM work experiences with various companies to help increase their marketability in gaining employment in these high-growth and high-demand occupations upon their completion of the program.

The funds awarded for this employment and training grant are aligned with the vision and objectives of the Durham City Council, the Durham Workforce Development Board, the Durham Career Center, and the Greater Durham Chamber of Commerce Legacy Foundation regarding engaging Durham students in training and providing coordinated employment opportunities.

### **Alternative**

The Council may choose not to approve the Greater Durham Chamber of Commerce Legacy Foundation Grant Project Ordinance for implementing this training program. If the Council chooses not to adopt the Greater Durham Chamber of Commerce Legacy Foundation Grant Project Ordinance, OEWD would be reduced in its resource capacity for providing coordinated employment and training services to youth identified under the Career and College Promise program.

### **Financial Impact**

This Grant Project Ordinance will be paid with grant funds received from the Urban Research Park CDE, LLC/Longfellow Real Estate Partners, and LLC, U.S. Funding or choosing not to fund this item will have no impact on the City's general fund. The Greater Durham Chamber of Commerce

Legacy Foundation will authorize the use of these funds to conduct workforce development activities within Durham for FY14-15.

**SDBE Summary**

An SDBE summary is inapplicable because no project-specific goals have been set and no SDBEs are related to this item.